

# NYC Indian Wedding Planner Interview Checklist

Use this on every planner call. Fill it in live — vague or dodged answers are as informative as clear ones.

## Interview Questions

| Question                                                                                      | Planner A:<br>_____ | Planner B:<br>_____ | Planner C:<br>_____ |
|-----------------------------------------------------------------------------------------------|---------------------|---------------------|---------------------|
| Weddings run in our specific ceremony tradition (Hindu/Sikh/Muslim/other) in the past 2 years |                     |                     |                     |
| Other events booked in our same month                                                         |                     |                     |                     |
| Name of coordinator physically present on our wedding day                                     |                     |                     |                     |
| Full planning or day-of coordination only?                                                    |                     |                     |                     |
| Quoted price                                                                                  |                     |                     |                     |
| What's included in that price (itemized)                                                      |                     |                     |                     |
| Existing relationships at our shortlisted venues (Y/N, which)                                 |                     |                     |                     |
| Experience coordinating with family based in India (Y/N)                                      |                     |                     |                     |
| Backup plan if lead coordinator is unavailable on the day                                     |                     |                     |                     |
| Can they provide a full portfolio (not highlight reel) from one comparable wedding            |                     |                     |                     |

| Question                         | Planner A: | Planner B: | Planner C: |
|----------------------------------|------------|------------|------------|
| Payment schedule / deposit terms |            |            |            |
| Cancellation policy              |            |            |            |

## Red Flags to Watch For

- ■ Can't name your specific day-of coordinator
- ■ Vague about how many other weddings they're running the same week
- ■ Bundled pricing with no itemization
- ■ No direct experience with your ceremony tradition
- ■ Portfolio is all highlight-reel photos, no full-wedding galleries

## Full Planning vs. Day-of Coordination — Which Do You Need?

- ■ **Full planning** — I need help from venue selection through vendor booking and event-day execution
- ■ **Partial planning** — I've booked some vendors; I need help finishing and coordinating
- ■ **Day-of coordination only** — Everything is booked; I need professional execution on the day

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Companion asset to: **Best Indian Wedding Planners & Coordinators in NYC**  
(/blog/best-wedding-planners-coordinators-nyc) — WeddingKart